



CyberCulture not CyberSafety

JPC Conference - 29th June, 2011

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CyberCulture not CyberSafety

Today's Student

'... there's never been a time in their lives when computers, cell phones, video games, the Internet and all the other digital wonders that increasingly define their (and our) world haven't surrounded them'

Ian Jukes



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This is the first ever generation in human history to have mastered society's tools before the older generations have.



Today's Student

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The mobile phone (smartphone) is an extension of them:



Today's Student

Today's Student



Our Job as - Teachers, Parents & Senior Students

- ☒ - To be aware of the issues
- ☒ - Look at the good & the bad
- ☒ - Provide guidelines

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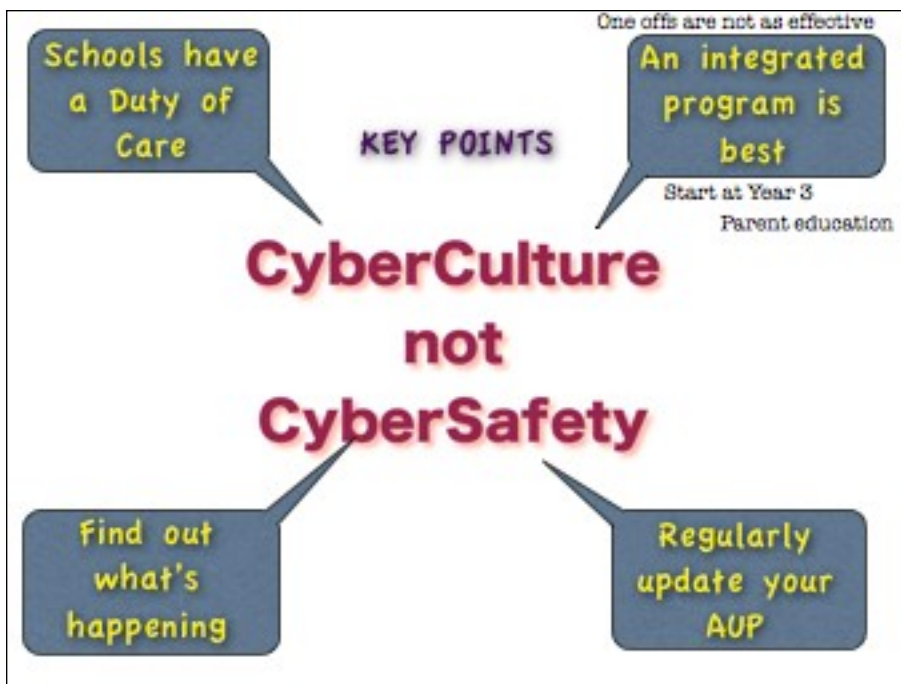
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<http://whatsyourstory.trendmicro.com/internet-safety/Home.do>



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ACMA - How Cybersmart are you?

<http://www.youtube.com/watch?v=JHj0gKGYzfY>

Social Networking



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Social Networking

- In the USA, more people go on Facebook than Google

- To reach 50 million users it took

Radio 38 Years

TV 13 Years

Internet 4 Years

iPod 3 Years

Facebook, less than 1 year

facebook

Social Networking

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- 1.China
- 2.India
- 3.facebook
- 4.United States
- 5.Indonesia
- 6.Brazil
- 7.Pakistan
- 8.Bangladesh

If Facebook were a country
it would be the world's
3rd largest

Watch on YouTube
You Tube

facebook

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Social Networking

Interesting facts:



Mark Zuckerberg created Facebook in his Harvard dorm room in 2003.

You need to be 13

Not just for the young

People power

facebook



Power of Twitter, Facebook in Egypt crucial, says U.N. rep

By Andrew A.S. Pappas

While "Twitter" and Facebook (Facebook) and others push the influence social media has on world revolution is visible such as Egypt, American U.N. Ambassador Susan Rice recognized the "tremendous impact" of Twitter and Facebook on the world's stage.

"Governments are increasingly negligent of their people," Rice said Thursday morning during a news conference at Twitter headquarters in San Francisco.

There is a useful tool at

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<http://www.reclaimprivacy.org/>

It will probe your Facebook account to show you
how it looks to the outside world.

Google Alerts



CyberCulture Surveys

Year 8 girl

"I spend most of my time online. I wake up, go for a run then log on to the PC while I get ready for school. I'm logged onto mobile right through the day, and on my way home. I'll be on the net on my phone or laptop, then I get home and log on the net. It's how I live, I have way more friends online, and everyone online is a lot nicer than people in real life. Sometimes people say bad stuff about me, but I don't let it get to me. I just talk to some friends and they tell me it's not true."

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Online access at home



- 30% of Strathcona students accessed the internet in their **bedroom** often or always compared to 32.1% state-wide. This peaked at 50% for Yr 9s.

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Parents and the Internet



- 63% of Strathcona students said that their **parents know what they do online** often or always with the younger cohort more likely to agree with this statement.

9) My parents set strict guidelines about your online activities.

Strongly Agree = 15

Agree = 16

Neither Agree or Disagree = 22

Disagree = 8

Strongly Disagree = 4

Unanswered = 5

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13) Is there contact information about you on the open Internet via your social networking site?

No = 58

Yes = 9

14) Are there images of you on the open Internet via a social networking site?

No = 36

Yes = 32

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Online issues

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hacking

Postings of embarrassing pictures or video

exposed to upsetting content

chain letters

Being blocked by a friend on Messenger

viruses

receiving upsetting message

private message been made public

Rumours being spread

Being sent a threatening or nasty email, SMS or text

**Been asked to send a nude/semi nude photo of
themselves (sexting)**

19) Has anyone posted an embarrassing picture or video of you without your permission?

No = 50

Yes = 15

Unanswered = 7

20) Have you ever been asked to post material that you have felt uncomfortable about eg: photos sent by phone or computer.

No = 65

Yes = 4

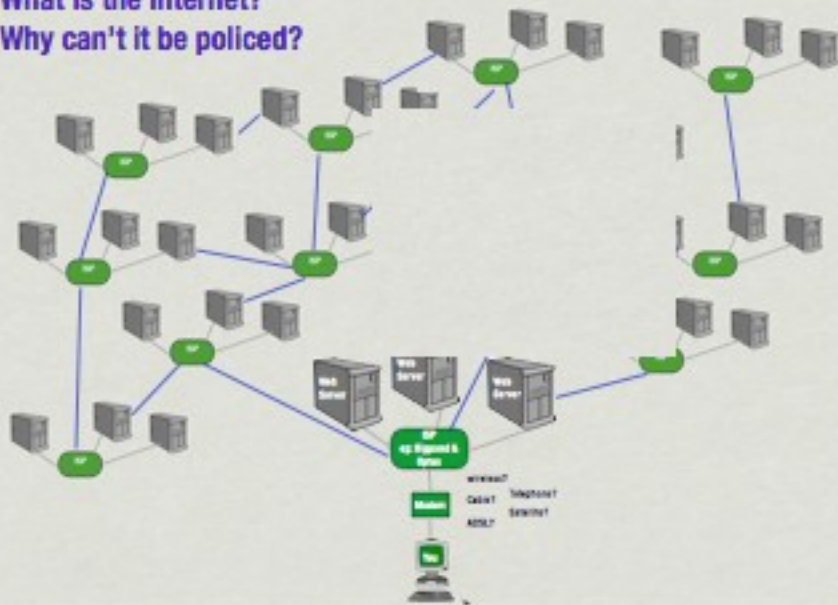
Unanswered = 4

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Google - Think You Know

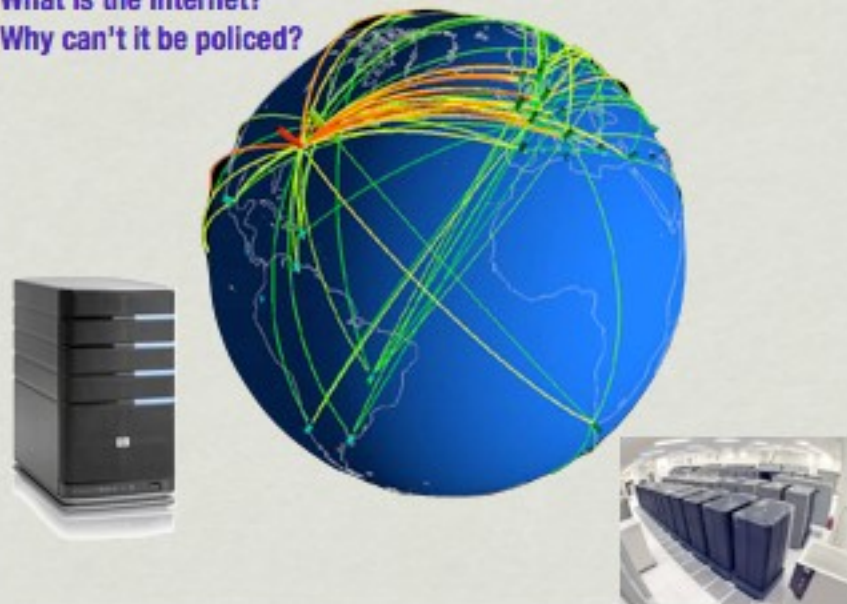
What is the Internet?

Why can't it be policed?



What is the Internet?

Why can't it be policed?



"Cyberbullying involves the use of information and communication technologies to support deliberate, repeated, and hostile behaviour by an individual or group, that is intended to harm others"

www.cyberbullying.org.au

- ★ Using ICT eg computer hardware & software, mobile phones etc
- ★ Deliberate, repeated, and hostile behaviour
- ★ Individual or group
- ★ Intention to harm



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Cyberbullying - the perpetrators

- 46% said the perpetrator/s had been someone in their year level or class
- 18% said someone at school
- 29% said someone outside of school
- 7.6% said someone they only knew online
- 27% said they didn't know who was responsible

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Cyberbullying

■ 1 in 4 students between the ages of 11 and 19 have been the victim of cyberbullying.

■ same effects as any kind of bullying

■ In some cases, it can even be a criminal offence.

■ Has lead to suicide

■ The best weapon, is awareness.

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Cybersafety contact centre.

This centre provides information about cybersafety concerns and issues and operates

between 8:00am and 10:00 pm in all states – phone **1800 880 176**.

Complaints hotline.

A complaints hotline for members of the public to report offensive internet material.

Complaints can be made through www.acma.gov.au/hotline.

National News

Fourth Geelong student commits suicide

By staff writers | NEWS.com.au | July 21, 2009 12:20pm

- Geelong student, 14, takes own life
- Fourth in six months at same school
- Mum blames cyber bullying

A GR8(V)NG mother has blamed the internet for the death of her 14-year-old daughter.

Police are also blaming cyber bullying for the suicide of Geelong student Chantelle Rae, who died last Friday.

She is the fourth Western Heights College student to take their life in the last six months, *The Geelong Advertiser* reports.

Karen Rae said her daughter "wanted to die" after receiving an internet message on Friday night.

She said Chantelle was having trouble with some friends from school, but it was a minor issue that had not changed her mood at all.

"I laid in bed with her ... and we discussed it for about an hour and she left me fairly happy," she said.

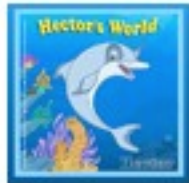
Karen and her husband, Ian, returned home about an hour later to discover their daughter had committed suicide.



STRATHCONA

Cyberculture program

Years 3 to 10



CyberQuoll

Internet Safety Education for Primary Schools



KeepSafe.org

Parents Resources Center

- FOR KIDS
- FOR EDUCATORS
- YOUR STATE
- VIDEO ADS ON INTERNET SAFETY
- OUR PARTNERS
- ABOUT WEBSITE
- WEBSITE COLORS
- TOOLS & RESOURCES
- FAQS

Kids Spending Too Much Time Online? 3 kinds of internet addiction

Get Fake Paw's News! Book About Internet Addiction

Read the Books Watch the Movies

BUY

Make a Difference! Donate Now

Social

FREE Download for ParentCare MySpace Parents

100 STUDENT VOICES

Chat

KeepSafe Digital Literacy Created in partnership with Google YouTube

Visit our Online Communities

orkut YouTube

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NSW Department of Education

360 Self Assessment Tool structure

This map shows the structure of the Generation Safe 360 Self Assessment Tool and outlines the relationship between the Topics, Sections, and Aspects.



Audit & AUP Update every 6 months

STRATHCONA

Baptist Girls Grammar School

CyberCulture Agreed User Policy - Secondary Students

Introduction

At Strathcona, we endeavour to prepare our students to be responsible digital citizens, aware of the advantages of learning and communicating with new technologies but also aware of potential dangers.

We have a wide range of information and communications technologies (ICT) ranging from standalone desktop computers to laptop sets of laptops, individual tablets and a wide range of mobile devices that are also available for students to use to enhance their learning.

This agreement features information about students' obligations, responsibilities and possible consequences associated with breaches that may be seen to undermine the safety of the School environment.

All secondary students and a parent representative need to sign this agreement and, once returned and processed, they will be able to use the School's equipment.

Supervision of online communication at home is the responsibility of parents/guardians. It is recommended that the following guidelines for School network use are reflected in practice outside of School context.

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Section A

Rules to keep our school community safe

As a responsible user of ICT:

- I will only use personal or School owned devices when permitted during the school day.
- I will treat all of the School's ICT equipment and services with care and respect.
- I will check my school email account as well as other School based online communication tools such as Blackboard at least daily during the school week.
- I will not share my login passwords and only use my personal login details to access the School network.
- I will not be involved with any form of online communication that may put myself or anyone else at risk (e.g. bullying, harassment, providing personal and accurate contact information on the open internet via my social networking site).
- I understand that comments that are not appropriate in the school environment are also inappropriate when sent by electronic means. I understand that electronic messages can easily be misinterpreted. Accordingly, my communications should be carefully expressed in a clear, non-ambiguous manner.
- I will not:
 - access, or attempt to access, inappropriate, age restricted or inappropriate material;
 - download, save or distribute such material to copying, storing, printing or showing it to others;
 - make any attempt to get around or bypass the School's network security, policies, monitoring and/or filtering that is in place;
- I will not:
 - illegally access inappropriate material; I will not show it to other students;
 - report the incident to a teacher immediately;
- I will comply with the Copyright Management Act 2008 and not download or upload any files such as:
 - music, videos, games or software programs without the permission of a teacher;
- I will check with a teacher before giving out any personal information (including images), online alias, email or any other person. Personal information includes: names, address, email address, phone numbers and School name.
- I will seek permission before publishing online anyone's image, music, text or audio.
- I understand that all electronic data is a permanent written record that may be used by others and could impact negatively.
- I understand that the School can monitor material sent and received through the School network.
- I understand that the School can audit my use of ICT to ensure my downloads are not excessive and are in accordance with the download policy.
- I understand that the above rules apply to any personally owned electronic device that I bring to School and that the School accepts no responsibility for their replacement or repair if lost, stolen or damaged.
- I understand that any violation of the above directions amounts to unethical conduct, is in breach of the School's expectations and, in some instances, may constitute a criminal offence.
- I understand that the School has procedures if this agreement is breached which includes parental consultation, being removed from the School network for a period of time, suspension and/or serious cases, expulsion.



Participate in this exciting competition, now in its 8th year

When: During the Aussie ICT Week July 25 - 29, 2011 (Term 3 Week 2)

3in6 - make a 3 minute video in 6 hours, or **1in6** - make a 1 minute animation in 6 hours

Do it in: **6 hours in one day** or in **6 hours throughout ICT week**

Teams from Primary, Junior Secondary & Senior Secondary are welcome

Students are told two secrets and must include them in a video/animation that they make - one will be an object or idea, and the other will be dialogue for the script.

See **details** and **register** your school team at

www.3in6.vitta.org.au