

Collect your Assets

Save for Web

Photoshop...

Slice up your document

1. Select the slice tool [c]
2. Drag over the image to but cut out
3. Double-click or right-click to edit the slice properties
 - a. Name the slice
 - b. Take note of the image size

Save that image!

1. Select **Save for Web** under the file menu [ctrl + shift + alt/option + s]
2. Use the 2-Up mode to see the quality difference
3. Select Jpeg and lower the Quality as much as you can while keeping the image nice [Check the size in kb in the bottom left corner of the viewer]
4. Shift-click all the images you want to save at that quality
5. Hit save!
File name: Leave as is [the files will be named according to the slice names]
Location: the images folder in your project folder
Format: Images Only
Settings: Other [one time setup]
 - a. File naming: slice name.ext
 - b. Optimised files: un-check put images in folder and copy background image when saving
 - c. Save and name your settings.Slices: Selected Slices

Jpeg's will generally give you a lower file size and Internet Explorer 6 can see them.

PNG's are awesome and allow for transparencies. However, you will need a jpeg replacement for IE6. To my horror many people are still using IE6: If you are interested or even care about IE6, google [ie6 stylesheet](#).

Collect your Fonts

fontquirrel.com...

1. <http://www.fontquirrel.com/fontface>
2. Hit the **@font-face Kits** tab
3. Browse for fonts you like
4. Click Get Kit to download

It's good practice to use no more than two fonts in your designs. I use a fancy one for headings and a regular web-font like Arial font the main text.