



# CyberCulture

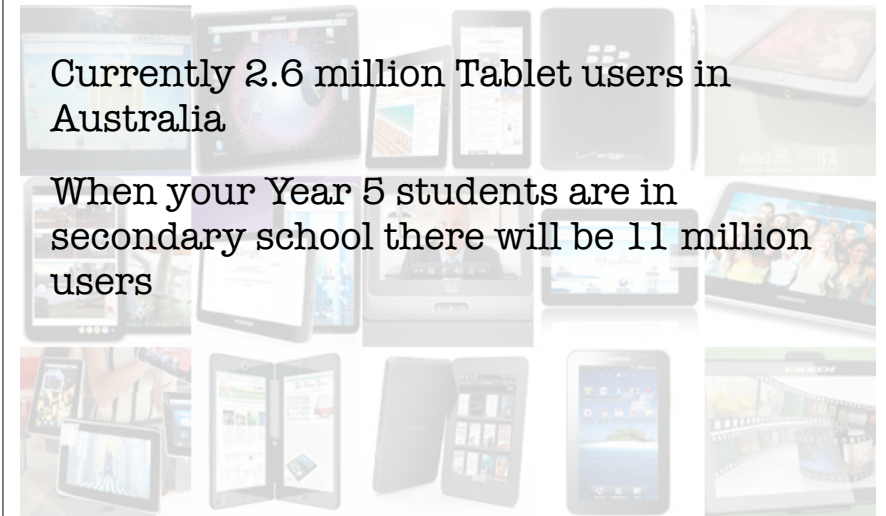
**Dr Tim Kitchen**  
<http://timkitchen.net/>



<http://www.ekin.com.au/Ekin-Blog/ipad-a-tablet-market-is-growing-massively.html>

Currently 2.6 million Tablet users in Australia

When your Year 5 students are in secondary school there will be 11 million users



<http://www.ekin.com.au/Ekin-Blog/ipad-a-tablet-market-is-growing-massively.html>

190,000 iPad sales per day



70,000 Android tablet sales per day

<http://gigaom.com/2012/09/07/daily-android-tablet-sales-nearing-40-of-ipad-sales/>

Windows Tablet may hit 10% of iPad & Android sales when you are secondary school.



[http://www.theregister.co.uk/2012/12/06/idc\\_windows\\_tablets\\_10percent\\_by\\_2016/](http://www.theregister.co.uk/2012/12/06/idc_windows_tablets_10percent_by_2016/)

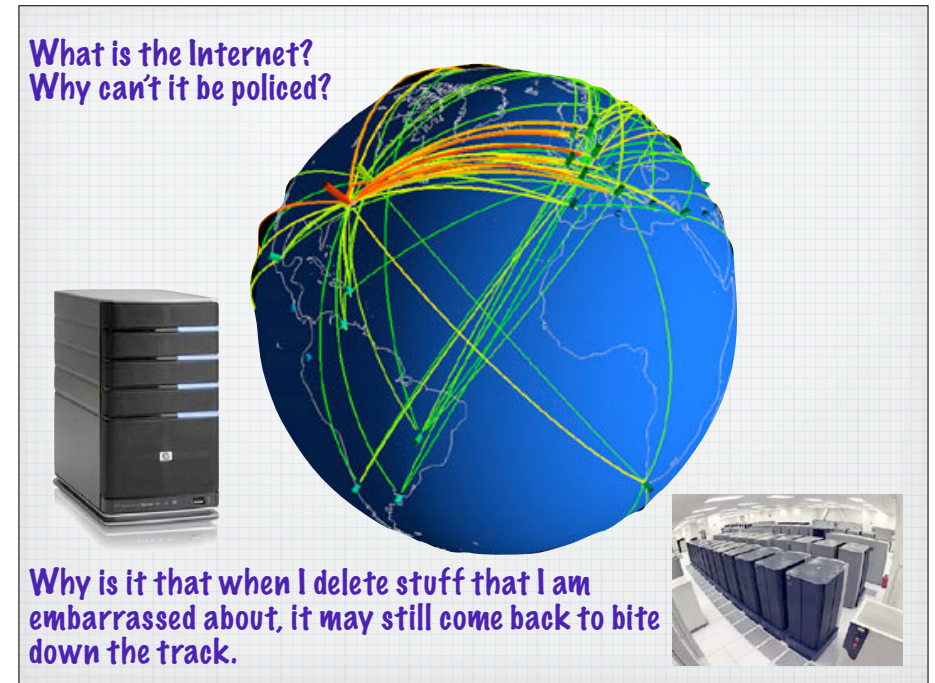
### What are the advantages of the Internet?

email Finding out stuff Keeping up with friends  
YouTube eBay Meeting new friends  
Google Facebook Wikipedia  
Google images communication Games

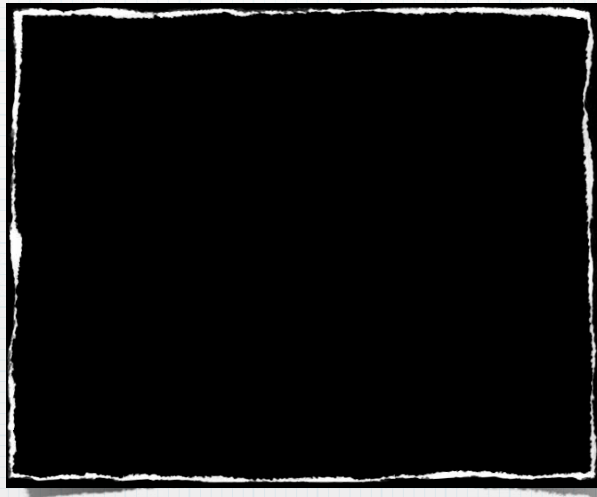
### What are the disadvantages of the Internet?

violent images cyber bullying  
stranger danger online marketing  
lack of privacy spam viruses  
inaccurate information racism hackers  
pornographic images Games





What is the Internet?



## Question ...

Who already has a profile on the Internet?

Is it public or private?

Is there personal information about you already on the Internet?

facebook

facebook

- In the USA, more people go on Facebook than Google

- To reach 50 million users it took
  - Radio 38 Years
  - TV 13 Years
  - Internet 4 Years
  - iPod 3 Years
  - Facebook, less than 1 year

- 1.China
- 2.India
- 3.facebook
- 4.United States
- 5.Indonesia
- 6.Brazil
- 7.Pakistan
- 8.Bangladesh

If Facebook were a country  
it would be the world's  
**3rd largest**

Watch on YouTube  
YouTube



**You Tube** is the 2nd largest search engine  
in the world

During this presentation 100+ hours of video content will be  
uploaded to YouTube

Once you  
post it you  
lose control

cyber(smart:)

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**HOW CYBERSMART ARE YOU?**

<http://www.cybersmart.gov.au/>



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All right you newbies, are you ready to learn how to chat online?

### Some Golden Rules about chatting

- You can never be sure that someone is who they say they are.
- Never give anyone your real name - use a handle.
- Don't give any other details about where you live, where you go to school or who your family is.



# Cyberbullying





## Cyberbullying

"Cyberbullying involves the use of information and communication technologies to support deliberate, repeated, and hostile behaviour by an individual or group, that is intended to harm others"

[www.cyberbullying.ca](http://www.cyberbullying.ca)

- ★ Using ICT eg computer hardware & software, mobile phones etc
- ★ Deliberate, repeated, and hostile behaviour
- ★ Individual or group
- ★ Intension to harm



## Cyberbullying - the perpetrators

- 46% said the perpetrator/s had been someone in their year level or class
- 18% said someone at school
- 29% said someone outside of school
- 7.6% said someone they only knew online
- 27% said they didn't know who was responsible



## ODE TO CYBER BULLYING

## Cyberbullying

- Research shows that almost one in four students between the ages of 11 and 19 have been the victim of cyberbullying.
- Cyberbullying has the same insidious effects as any kind of bullying, turning children away from school, friendships, and in tragic instances, life itself.
- Any type of bullying is not harmless. In some cases, it can even be a criminal offense. Most victims, suffer shame, embarrassment, anger, depression and withdrawal, but in extreme incidents, cyberbullying has led kids to suicide.
- The best weapon, is awareness. If you feel that you can talk about the problem, that your parents, your teachers and your friends understand the problem, then cyberbullying will come out of the mobile phone inboxes and out of the computers, and into the open.

## Cyberbullying - advice

- Save all messages - they can be used as evidence
- Capture screen dumps of messages



### Warning signs

- Unexpected changes in behaviour or mood eg reluctant to talk, depressed
- Isolation
- School avoidance
- Changes in the way they use technology (computer/phone)

## STRATHCONA

Baptist Girls Grammar School

### Responsible Digital User Agreement Secondary Students Years 9 - 12

#### Introduction

At Strathcona, we endeavour to prepare our students to be responsible digital citizens, aware of the advantages of learning and communicating with new technologies at school and at home but also aware of potential dangers.

#### STRATHCONA

Baptist Girls Grammar School  
Responsible Digital User Agreement  
Students Years 9 - 12

#### Introduction

At Strathcona, we endeavour to prepare our students to be responsible digital citizens, aware of the advantages of learning and communicating with new technologies at school and at home but also aware of potential dangers.

The Responsible Digital User Agreement is a document that outlines the expectations for students' use of digital technologies at school and at home. It is a contract between the student and the school, and it is signed by both parties.

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#### Section A: What students should do

1. Will only use personal devices when allowed by a teacher during the school day.
2. Will not:
  - a. access, or attempt to access, inappropriate or age restricted material;
  - b. download, save or distribute such material by copying, storing, printing or showing it to others;
  - c. make any attempt to get around or bypass the School's network.
3. Check their school email account at least daily during the school week.
4. Understand that actions that are not OK in the school environment and outside world are also not OK online.
5. Understand that electronic messages can easily be misunderstood. All online communication should be carefully expressed in a clear and friendly manner.
6. Check with a responsible adult before giving out any personal information including, names, postal address, email address or phone numbers.
7. Follow the age restrictions of all online personal social networking sites.

#### STRATHCONA

Baptist Girls Grammar School  
Responsible Digital User Agreement  
Students Years 9 - 12

#### For students

I have read and understood this agreement and I agree to abide by its terms and conditions. I understand that if I break this agreement there may be serious consequences.

Student's full name: \_\_\_\_\_

Student's surname: \_\_\_\_\_

Form completed in digital: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For Parent/Adult/Guardian/Teacher

I have read and understood this agreement and I agree to abide by its terms and conditions. I understand that if I break this agreement there may be serious consequences.

Parent/Adult/Guardian/Teacher's full name: \_\_\_\_\_

Parent/Adult/Guardian/Teacher's surname: \_\_\_\_\_

Form completed in digital: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



### Section A: What students should do

In order to be a good digital citizen, we recommend that all students:

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### Section B: What students have to do

As a member of the Strathcona community, all students will:

- 1) Treat all of the School's computer equipment and services with care and respect.
- 2) Report any breakage to a teacher and or one of the IT support staff.
- 3) Not share usernames and passwords with anyone.
- 4) Only use their personal login details to access the School network.
- 5) Not be involved with any form of online communication that may put themselves, the School or anyone else at risk (e.g. bullying, harassment, inappropriate use of email, providing personal and/or accurate contact information on the open Internet).
- 6) Report any online issues to a responsible adult immediately.
- 7) Not access any files such as music, videos, games or software programs that have not been paid for if required.
- 8) Not share files that are copyright protected (such as music, videos, games or software programs) with others users.
- 9) Check with a teacher or responsible adult before publishing online anything related to Strathcona such as the corporate logo, teacher's names and contact information and school programs. The School maintains the right to its branding and corporate image and permission for its use and publication needs to be granted by the Principal.
- 10) Seek permission of a teacher and/or a responsible adult before photographing, recording and or publishing online any staff member or student's identifiable image, movie and/or audio when representing Strathcona.

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The privilege of using personally owned and school owned devices in class comes with some clear responsibilities as outlined below in conjunction with the student RDU Year 9 to 12.

**- All mobile devices should be set to a silent mode at all times.**

**- The answering of phone calls and text messages during class time is not acceptable.**

**- Reading and writing non-school related emails, in class, is not acceptable.**

**- Playing non-class related games, looking up non-class related web-based content (such as social media content) or interacting with non-class related applications is not acceptable**

**- Students are responsible for the upkeep and maintenance of their own personal devices. Teachers are not expected to understand the operations of all operating systems.**

The class teacher has the right to confiscate any device that is misused for the remainder of the day. Students who regularly misuse their mobile devices in

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RDU - Years 5 to 8



<http://alturl.com/998qp>