

## Links with industry



Digital Learning and Teaching  
Victoria

VCE IT, VET ICT & VET IDM Forum  
Friday 28th February, 2014



Dr Tim Kitchen  
Brian Chau  
Matt Davis



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## Links with industry

What comes to mind when you  
see this logo



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## Adobe Apps for Education



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## DPS Add

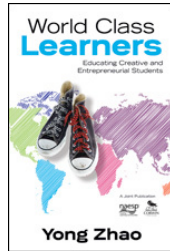


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## Professor Yong Zhao

Presidential Chair and Director of the Institute  
for Global and Online Education in the College of  
Education, University of Oregon



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Students need to think like  
entrepreneurs

**resourceful**  
**flexible**  
**creative**  
**global**



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Students need to develop into  
tomorrow's global entrepreneurs



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## Creative Cloud Project

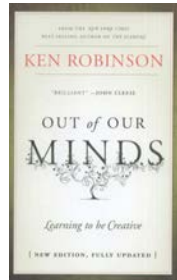


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## What is creativity?

'Creativity is the process of having original ideas that have value.'



<http://sirkenrobinson.com/>

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## Sir Ken Robinson

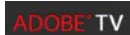
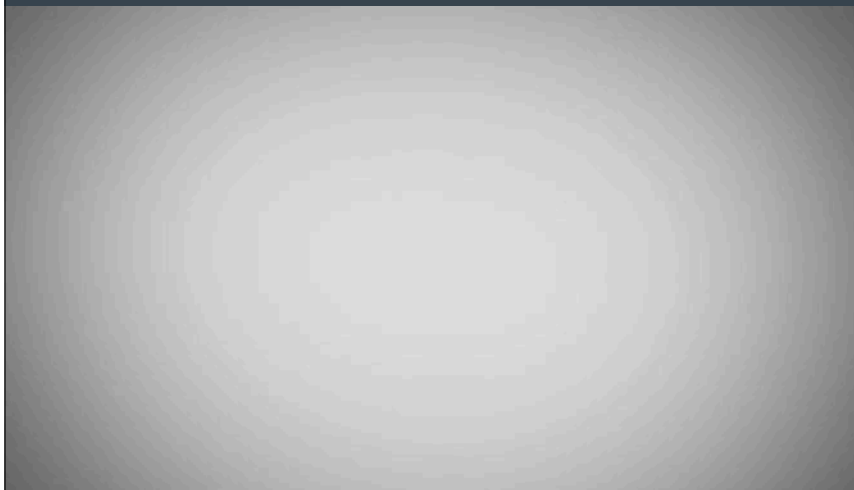
"Creativity to me is not an option, it's an absolute necessity."



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## Sir Ken Robinson on Adobe TV



search for Creativity in Education

<http://tv.adobe.com>

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## IBM CEO Study



1500 CEOs  
60 countries  
33 different industries

Developing creativity is vital

<http://bit.ly/ceostudy2010>

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## Barriers to creativity in education

bit.ly/barriers13

Today's society is increasingly complex.



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## Links with industry

Brian Chau

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Matt Davis

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## Adobe Education Exchange

edex.adobe.com

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Adobe Education Exchange

Supporting, preparing &  
inspiring educators



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## Learn about the Adobe Campus Leader program

**ACL** Adobe Campus Leaders are a global community of educators who foster creativity with Adobe solutions. They bring fresh ideas and new ways of teaching the creative process and creative expression to their students and colleagues.

If you love using Adobe solutions in your classroom and want to inspire others on your campus, we invite you to apply to be an Adobe Campus Leader (ACL).



Who are Adobe Campus Leaders?




What are the benefits of being an ACL?

**Apply to be an ACL**  
Applying for the Adobe Campus Leader program is simple and should take no more than an hour. More details are available on the application form.

[Apply now](#)


**Program Details**  
Find more information about the Adobe

[bit.ly/adobeleader](http://bit.ly/adobeleader)

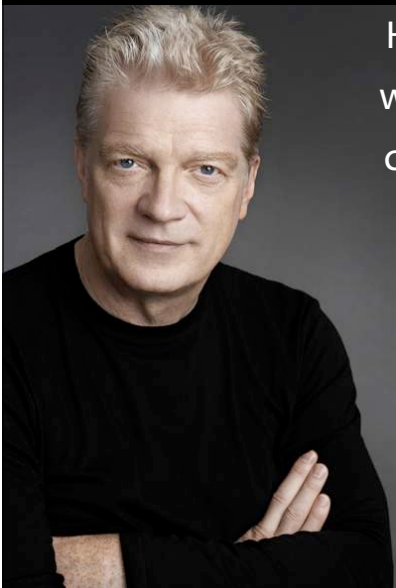


THE POWER OF THE PLATFORM

## Powers creative networks for top schools and organizations



[www.behance.net/](http://www.behance.net/)



Helping people to connect with their personal creative capacities is the surest way to release the best they have to offer.

Sir Ken Robinson